

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:	)	
	)	Conf No.: <b>5403</b>
<b>Robert K. Pliha</b>	)	
	)	Art Unit: <b>3688</b>
Serial No. <b>09/880,430</b>	)	
	)	Examiner: <b>Jean D. Janvier</b>
Filed: <b>June 13, 2001</b>	)	
	)	
For: <b>Systems and Methods for Distributing</b>	)	
<b>Targeted Incentives to Financial</b>	)	
<b>Institution Customers</b>	)	

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**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT**

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Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

The citation of information on the attached Form PTO/SB/08 is made pursuant to 37 C.F.R. §§ 1.56, 1.97, and 1.98. A copy of each cited item is enclosed except for U.S. patents and U.S. patent application publications.

The citation of this information does not constitute an admission of priority or that any cited item is available as a reference, or a waiver of any right the applicant may have under applicable statutes, Rules of Practice in patent cases, or otherwise.

This paper is being filed pursuant to 37 C.F.R. §1.97(d), following the mailing of any of a final action under § 1.113, a notice of allowance under § 1.311, or an action that otherwise closes prosecution and on or before payment of the issue fee in the application.

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I hereby certify that this correspondence is being transmitted to the United States  
via EFS-WEB on April 14, 2009.

Sandee Hampton: /Sandee Hampton/

In accordance with the requirements of 37 C.F.R. §§ 1.56, 1.97-1.98 and MPEP § 609, the references noted on the attached form PTO/SB/08a are hereby brought to the attention of the Examiner.

The above information is presented so that the United States Patent and Trademark Office (USPTO) may determine any materiality thereof to the claimed invention. See 37 C.F.R. §§ 1.104(a) conferring the USPTO duty to consider and use any such information. It is respectfully requested that the information be expressly considered during the prosecution of this application, and that the references be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

Since this Supplemental Information Disclosure Statement is being filed concurrently with a Request for Continued Examination, no fee is believed to be due. The Commissioner is hereby authorized to charge any fees under 37 C.F.R. 1.16 or 1.17 which may be required, or to credit any overpayment, to Deposit Account No. 11-0855.

If there are any issues that can be resolved via a telephone conference, the Examiner is invited to contact the undersigned at 404.745.2520.

Respectfully submitted,

/Jason D. Gardner 58180/

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Reg. No. 58180

Date: April 14, 2009

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Our Docket: 47423/252726